

Courtney Kreitzer

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EDUCATION

Tufts University, College of Arts and Sciences

GPA: 3.82

B.S in Engineering Psychology, Minors in Engineering Management & Spanish

Grad: May 2025

Relevant Courses: Data Structures, Engineering Design I, HF Product Design, Advanced Engineering Psychology

PROFESSIONAL EXPERIENCES

Product Management Intern, Guardian Life Insurance

Jun - Aug 2024

- Independently designed and executed a research study on Gen Z's attitudes and preferences towards insurance products, used findings to concept three new product features
- Solved key gap in product offerings by pioneering a guide of the responsibilities of stakeholders when transitioning coverage options, reduced original product roadmap timeline by 50%

Head Leader, Fitness and Individual Development at Tufts Pre-Orientation (FIT)

Jan 2023 - Present

- Coordinated a large-scale pre-orientation program for 300 individuals and managed a \$85k budget, transformed FIT into Tufts' top-ranked pre-o during tenure
- Spearheaded the effort to increase length of program, resulted in an the addition of a day (4-5 days)
- Hired and trained leaders, contacted vendors, developed program schedule, adapted to last-minute changes

Founder & President, Girl Gains at Tufts University

Sept 2022 - Present

- Established the Tufts chapter of Girl Gains, an organization dedicated to promoting female weight-lifting and empowering women and non-binary individuals to feel strong and beautiful
- Successfully petitioned for women's-only gym hours once a week
- Led 8-person weekly board meetings, managed club of 100+ members, coordinated 30+ events involving professionals such as registered dietitians, trainers, and life coaches

User Experience Researcher/Designer, Tufts JumboCode

Sept - Dec 2023

- Designed website for Speakout Boston using Figma, ensuring an intuitive and engaging user experience
- Collaborated biweekly with a team of 9 programmers to align with client expectations on delivery

Summer Undergraduate Researcher, NSF REU, Carnegie Mellon University

May - Aug 2023

- Under Drs. Nik Martelaro and Yasmine Kotturi, designed UI/UX of a computational tool to help creative entrepreneurs become successful business owners
- Collaborated in an Agile manner with cross-functional team sprints, participated in 100% of daily scrums

CERTIFICATES & RECOGNITIONS

UX Design Certificate, *Google*

Issued September 2023

4th Place & \$30k prize, *EasyA x Vechain Hackathon*

October 2023

Dean's List, *Tufts University*

All Semesters

SKILLS

Application-Based: Figma, Excel, Powerpoint, C++, SPSS, Solidworks, Wordpress

Soft Skills: Leadership, Project Management, Critical Thinking, Problem-Solving, Stakeholder Communication

Interests: Product Management, UI/UX, Artificial Intelligence, Finance, Insurance, Spanish