

# Courtney Kreitzer

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## SUMMARY

Highly motivated professional with a proactive attitude and the ability to learn quickly. Passionate about understanding human behaviors and limitations in order to create products that people actually want to use.

## EDUCATION

Tufts University, College of Arts and Sciences

GPA: 3.82

B.S in Engineering Psychology, Minors in Engineering Management & Spanish

Grad: May 2025

## PROFESSIONAL EXPERIENCE

**Product Management Intern**, *Guardian Life Insurance*

Jun 2024 - Present

- Analyzed competitive landscape and market trends to identify areas of improvement for the Hospital Indemnity Product
- Pioneered a guide to help employers communicate Life Insurance Coverage Continuation Options to their employees
- Collaborated with cross-functional teams on new product launches and updates

**Head Leader**, *Fitness and Individual Development at Tufts Pre-Orientation (FIT)*

Jan 2023 - Present

- Successfully coordinated a large-scale orientation program for 300 individuals and supervised the management of a \$100k+ budget
- Transformed FIT into Tufts' top-ranked orientation program

**Founder & President**, *Girl Gains at Tufts University*

Sept 2022 - Present

- Establish the Tufts chapter of Girl Gains, an organization dedicated to promoting female weight-lifting and empowering women and non-binary individuals to feel strong and beautiful
- Led weekly board meetings of 8 members to manage club of 100+ members
- Successfully petitioned for women's-only gym hours on a weekly basis
- Coordinated 30+ events involving professionals such as registered dietitians, trainers, and life coaches

**User Experience Researcher/Designer**, *Tufts JumboCode*

Sept - Dec 2023

- Designed website UI/UX using Figma, ensuring an intuitive and engaging user experience
- Conducted biweekly meetings to incorporate feedback and align website with client expectations
- Collaborated closely with a technical lead and a team of 9 programmers

## PROFESSIONAL CERTIFICATES & RECOGNITIONS

UX Design Certificate, *Google*

Issued September 2023

4th Place & \$30k prize, *EasyA x Vechain Hackathon*

October 2023

Dean's List, *Tufts University*

All Semesters

## SKILLS

**Application-Based:** Figma, Microsoft Suite, C++, SPSS, Solidworks, Wordpress

**Soft Skills:** Leadership, Project Management, Critical Thinking, Problem-Solving, Stakeholder Communication

**Interests:** Product Management, Project Management, UI/UX, Artificial Intelligence, Finance, Insurance, Spanish