

# Courtney Kreitzer

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## EDUCATION

**Tufts University, College of Arts and Sciences** **Expected Graduation: 2025**

Bachelor of Science in Engineering Psychology, Minors in Engineering Management & Spanish

GPA: 3.86 | Dean's List

**Coursera, Google UX Design Certificate** **June 2023 - Jan 2024**

Completed seven rigorous courses designed by Google on the UX research/design process

## LEADERSHIP EXPERIENCE

**Head Leader, Fitness and Individual Development at Tufts Pre-Orientation (FIT)** **Jan 2023 - Present**

- Manage a 5-day pre-orientation program of 300 people with a budget of over 100k
- Interview, select, and train peer leaders
- Spearhead the effort to expand FIT from 4 to 5 days and add new activities such as GetAir and Boxing

**Founder & President, Girl Gains at Tufts University** **Sept 2022 - Dec 2022**

- Founded the Tufts University chapter of Girl Gains, an organization dedicated to promoting female weight-lifting and empowering women and non-binary individuals to feel strong and beautiful
- Led weekly board meetings of 8 members to manage club of 100+ members
- Successfully petitioned to get womxn-only gym hours in the varsity gym once a week

## PROFESSIONAL EXPERIENCE

**UX Researcher/Designer, Cypress Labs** **October 2023 - Present**

- Brainstormed, created, and pitched an On-chain app that incentivizes users to make green transportation choices by earning rebate \$VET tokens on sustainable transactions
- Awarded 4th place at *EasyA x VeChain Hackathon* and 30k grant to fund business idea

**UX Researcher/Designer, JumboCode** **Sep 2023 - Present**

- Design the UI/UX for a speaker scheduling website for SpeakOut Boston using Figma
- Tailor website according to client feedback

**Management Consultant, TAMID Group at Tufts** **Sep 2023 - Dec 2023**

- Conducted in-depth research on the sustainable textile dyeing industry by conducting quantitative and qualitative analyses of market data
- Presented optimal market entry strategies to the leadership team and other TAMID groups

**Undergraduate Summer Researcher, Carnegie Mellon University** **May - Aug 2023**

- Developed the UI of a mobile app to help maker entrepreneurs become successful business owners
- Worked closely with tech lead to ensure project was designed with technical feasibility in mind

**Fintech Focus Fellow, Upperline Code - Wells Fargo Cohort** **June - July 2020**

- Built a full-stack web application using the Flask web framework, MongoDB, Python and HTML/CSS
- Developed and iterated upon prototypes and Minimum Viable Products (MVPs), which culminated in presentations of a final web application

## HIGHLIGHTED SKILLS

**Programming & Software:** Figma, AdobeXD, Microsoft Suite, Solidworks, Wordpress, Canva, C++, SPSS

**Design:** Human Factors, Wireframing, Usability Testing, Rapid Prototyping, Inclusive Design, 3D Printing

**Soft Skills:** Leadership, Project Management, Communication, Organization, Fast Learner, Problem-Solving

**Interests:** Scrabble, Running, Spartan Race, Cooking, Hackathons, Watching Survivor, Intermediate Spanish